

PRODUCTION DEADLINES

2020

Publication	Booked	Copy Due	Copy Clears
Sunday	3:00p Wed.	10:00a Thurs.	3:00p Fri.
Sun. Advanced (Daybreak)	3:00p Mon.	10:00a Tues.	2:00p Wed.
Monday	3:00p Thur.	10:00a Fri.	3:00p Fri.
Tuesday	3:00p Fri.	10:00a Fri.	3:00p Mon.
Wednesday	9:00a Mon.	10:00a Mon.	3:00p Tue.
Thursday (Night & Day)	3:00p Mon.	10:00a Tue.	3:00p Wed.
Friday	3:00p Tue.	10:00a Wed.	3:00p Thur.
Home Source (Liners close at 3pm)	2:00p Tue.	5:00p Tue.	2:00p Thur.
Saturday	3:00p Wed.	10:00a Thur.	3:00p Fri.

Times & Shore - Week prior to publication
5:00p Tue. 10:00a Wed. 4:00p Thur.

Group Page Ads: Clear at 2:00p on specified Copy Clears deadlines above.

Double Trucks: Copy Due 5:00p 3 days prior Ads Clear 12:00p day prior

Digital Ads: Copy due 5 working days prior to launch date.

In order to meet the launch date we need approved/completed ad files submitted 2 business days prior.

Inserts: The Day daily: Creative Clears 18 Days prior to publication date.
The Day Sunday: Creative Clears 21 Days prior to publication date.
Times & Shore Publications: Creative Clears 20 Days prior to publication date.

Tab-Ons: Creative Clears 18 working days prior to publication date.
*Clear deadlines set by Print Coordinator.

Special Section Deadlines: See flyers or speak with a Multimedia Consultant

Classified Display	Copy Due	Copy Clears
Sunday Employment	10:00a Thur.	3:00p Fri.

Classified Display Ads follow the daily production deadlines above.

Business Directories Ads follow the Times & Shore display deadlines above.

Classified Liner/In Column Ads: Tue.-Sat. 4:30p day prior / Sun.-Mon. 4.30p Fri.
Home Source: 3:00p Thur.
Times Shore Weeklies: 4:00p Fri.

These production deadlines are final and are based on deadlines from our printer.

The Day

To advertise, contact your Multimedia Consultant or call 860-701-4203